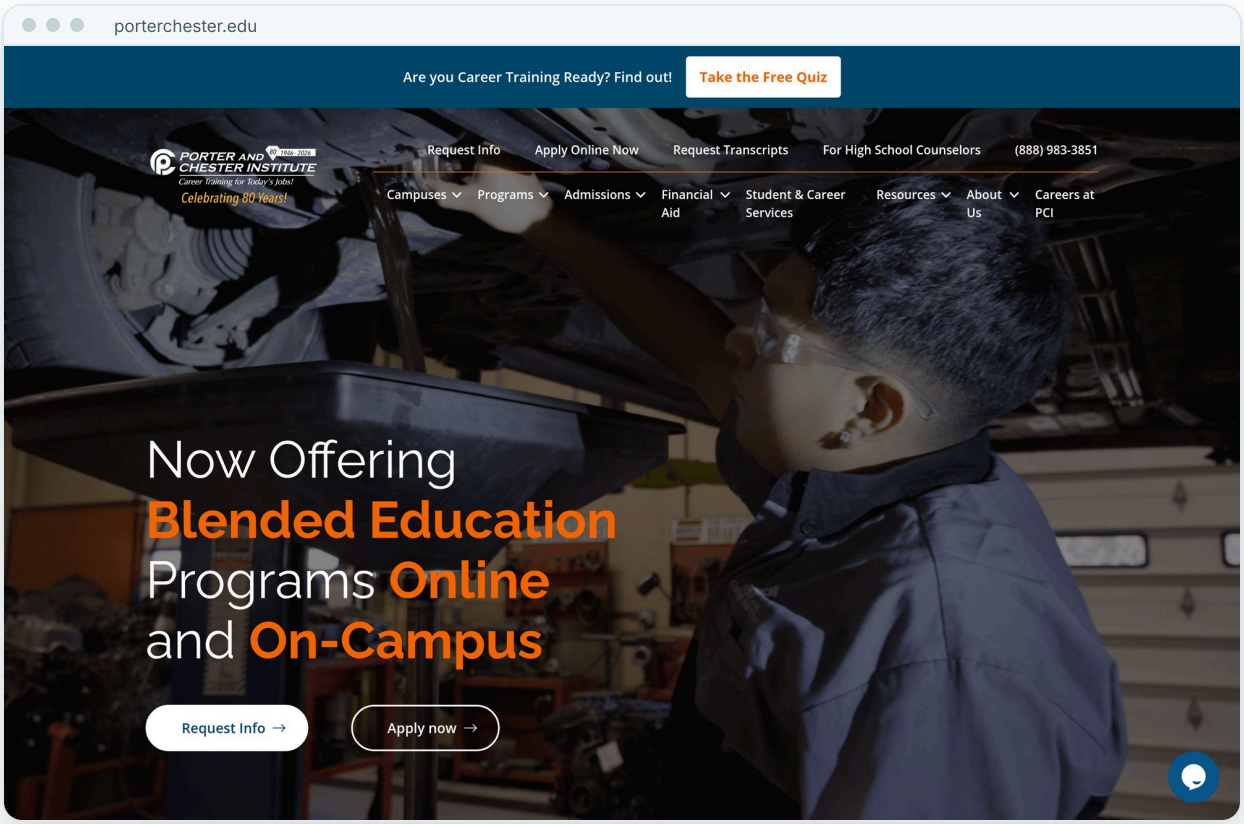
SPRINGPATH CLIENT STORY

Porter & Chester Institute

Assessment results in 2 hours. A new AI-powered website in 24 hours.

AI WEBSITE-DRIVEN DISCOVERABILITY

THE PCI WEBSITE



Porter & Chester Institute — Current Website

THE PROJECT

SpringPath completed Porter & Chester Institute's AI Discoverability Assessment and delivered the results within two hours.

The assessment identified opportunities to improve how PCI's website and educational programs could be discovered through AI-powered search and conversational experiences. Within 24 hours, a new AI-powered PCI website was generated for institutional review.

PROJECT DETAILS

SERVICE
AI Website-Driven Discoverability

DELIVERABLES
AI Discoverability Assessment · AI-Powered Website

KEY RESULTS

2 HOURS
AI DISCOVERABILITY ASSESSMENT RESULTS DELIVERED

24 HOURS
NEW AI-POWERED WEBSITE GENERATED

These metrics demonstrate the speed of SpringPath's AI-driven assessment and website creation process.

THE PCI TRANSFORMATION

From AI Discoverability Assessment to a New Website in 24 Hours.

THE DELIVERY EXPERIENCE

1 AI Discoverability Assessment

SpringPath completed PCI's AI Discoverability Assessment and delivered the results within two hours.

The assessment identified opportunities to improve how PCI's website and educational programs could be discovered through AI-powered search and conversational experiences.

2 AI-Powered Website Generation

Within 24 hours, a new AI-powered PCI website was generated for institutional review.

The new website incorporated structured program information, conversational AI capabilities, and a modern institutional design.

3 Account Management Review

SpringPath's Account Management team coordinated a review session with PCI, scheduled for the following week based on the earliest availability of PCI's team.

The review was designed to walk through the new website, explain its AI discoverability optimization, demonstrate its capabilities, and discuss potential integration with PCI's CRM.

4 Ongoing Content & Marketing Management

SpringPath's agentic AI approach is designed to allow PCI's team to create, edit, and manage website content and coordinated marketing materials without traditional lengthy development cycles.

CLIENT TESTIMONIAL

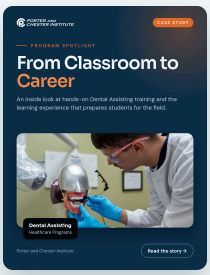
"What impressed me about SpringPath was how easy they made it to get started. There was no upfront cost for the AI Discoverability Assessment or the initial website design. Within 24 hours, we had a new website to review, giving our team the opportunity to see what was possible before making a financial commitment."

Jim Bologa President & CEO · Porter & Chester Institute

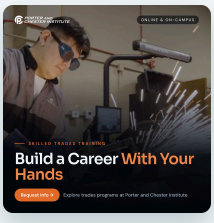
AI-MATCHED MARKETING MATERIALS



Program Overview PDF



Institutional Case Study



Social Media Campaign

Get Discovered by AI. Engage Visitors. Turn Interest Into Opportunity.

Book a Demo

SpringPath Inc. · 1185 New Litchfield Street, Torrington CT 06790
sales@springpath.net · 800-540-9425 · www.springpath.net